

How to price your artwork

Thank you for your interest in submitting your artwork for Footprints Community Art Exhibition 2023!

Pricing artwork is a subjective process.

Here are some tips on pricing your artwork.

Consider:

- The time you have invested in creating your artwork
- The size of your artwork, and
- The cost of materials
- The commission payable to Footprints
- That the Footprints art show is a community event and attendees consist of clients of Footprints and their family members, Footprints employees and volunteers, art enthusiasts and local community members

As a general rule, artworks are priced anywhere from \$10 to \$500+. However, at previous exhibitions we find that artists that successfully sold pieces had priced their artwork at under \$250.

If you need help pricing your artwork please contact us at events@footprintscommunity.org.au and *one of our team members will contact you to discuss.*

We are looking forward to showcasing your artwork and thank you for your interest.